

How to Customize the 'Already Subscribed' Page

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All right. In this video, I'm gonna show you what, how, what happens when somebody subscribes to your list twice? What happens is they don't get access to that lead magnet, the second time they sign up, which is a very frustrating experience for them. Why would somebody sign up twice? Because they sign up today and then three months, six months a year from now, they see that opt-in page. They see that lead magnet and they wanna get it. So they go to sign up again and then it just redirects 'em to a page that says you're already subscribed or even worse, Sometimes AWeber will send them to the thank you page that says, okay, go check your email. But they never send the confirmation email because you're already on the list. So AWeber, doesn't need to send a confirmation email. So the point of it is you never get that lead magnet.

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Now, if you already signed up for the lead magnet, at some point in the past, you're like, well, why doesn't the person have it? Because maybe they were redirected to the download page, but they never actually download downloaded that report to their computer, or they downloaded it, It's on their computer somewhere and it's in a digital scrap heap. And they have no idea where it is. So they, the easiest thing is just subscribe again and get that lead magnet. But 99% of the time, when people go to resubscribe, they cannot get the lead magnet. I'm gonna show you how you can set up your already sub that up. You are already subscribed page in AWebber. So it redirects them to the lead magnet if they're already subscribed. Okay. So it's a really cool dealio. Okay. So let me show you what I'm talking about.

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Here's the list right here. Anti-Anxiety report. This is the list of subscribers right? Here we go. There's only one subscriber on this list because this is a demonstration site, as I've told you before. So when you click on the link, the name on your email list, you get a lot of information about that person. But anyways, I just wanna get the email address, Control A to highlight everything Control C to copy that would be Command A and Command C on a Mac. Now I'm gonna go here. I'm going to paste Control Victor to paste Command V on a Mac. So this is the exact name and email address. The only thing AWeber really cares about is the duplicate email address. So let me click here and show you what happens. Send me the report.

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It says, great. Now check your email inbox to confirm your subscription. Now I've already tested it before shooting this email. So I can assure you that there is no email being sent out by AWeber to my email inbox to confirm my subscription, because I'm already on the list. I've already confirmed my subscription. So it's just a vicious cycle. And if I wanted to resubscribe to get that lead magnet, I can never do it. Now I'd have to write the owner of the list and say, you know, I've already subscribed. I want the, you know, it's just a Royal pain that neck and no one's gonna do it. You might say, well, why, if they're already on your list, why do you care? Whether they get the lead magnet again or not? Number one, it's your opportunity to shine and show what great information you have, whether it's a PDF or a video or a course. And number two, if you're do, playing the market online marketing game correctly, that lead magnet should have some links in there that go back to your website or your products and services, or it should have some affiliate links in that PDF so that if somebody clicks on it, you will make some money. If they buy products related to the topic in this case of relieving anxiety, et cetera. So I just resubscribed, let's go back to the list.

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I'm gonna click on I guess, refresh and you can see that we didn't get re-subscribed. There are not two emails on here. And as I just told you, the confirmation email did not get sent out. So I can't reconfirm, like I said, it's a vicious cycle. So how do we fix that? Okay. First step number one, we want to go to list options, click on confirmation message.

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Scroll to the bottom. This is the page Control A to highlight all Control C to copy Command A on a Mac Command C to copy on a Mac. Okay? So that is the custom success page. Let me show you what I'm talking about. Control Victor. I'm gonna paste it in the URL so you can see. So this is the confirmation success or the download page. This is what you wanna redirect people to. We just copied that URL. Now we need to place it in the right place in AWeber. So now we need to go to sign up forms. Okay? So you've got sign up forms. We want to go to this one, right? That looks like the form that we just filled out, I should say. And what you wanna do is now you wanna just skip right over to settings. You can scroll to the bottom click and go to step two, or you can just click on settings.

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And, If you're already subscribed, it says here that you're just gonna be redirected to the basic version of the already subscribed page, which you've seen many times that says you're already subscribed in our case for whatever the heck reason. It just redirected us to the thank you page, which said check your email. But like I said, there is no email being sent out to my email address. So I can't click and confirm. I can never get the download link. And it's just a very frustrating cycle. So what I'm gonna do is click the download link, instead of using the basic version of you're already subscribed, I'm gonna click on custom page. I'm gonna click there. It gives you the HTTP. It's just reminding you to put that in front of the web address. I'm clicking there to delete it. Control Victor to paste Command V on a Mac. So now if somebody's

already subscribed, they're just gonna get redirected to the download page. That's what that's all about. So right now I'm going to save my form.

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Scroll down, go to step three. I'm going to click. I will install my form. Now, if you used JavaScript to create that opt-in form on your website, be it a WordPress website, HTML website, go daddy, WIX, Weebly, Dreamweaver website, whatever. If you used JavaScript to generate the opt-in form, you don't need to do anything else. The JavaScript was updated here and the JavaScript is updated on the website automatically. If you used raw HTML, then you need to re-copy it here and re-paste it into the website on the appropriate opt-in page. Alrighty. So let's go back to the opt-in page. I'm gonna go here and I'm gonna click on opt-in anti- anxiety. So I'm clicking there and there's the report. I'm gonna click refresh one more time. All right. So now what I need to do is I'm gonna put the, like I said, we didn't need to touch any of the code because we are using JavaScript and it got updated automatically, go back to subscribers.

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I'm gonna click on Willy Nilly. I'm going to click Control A, to highlight all Controlled C to copy the web address, the email address. I'm going back here. I'm gonna paste in the email address, right? And then I'm gonna go here. I'm gonna type in Willie Nilly. Now it doesn't really matter what the first name is. If I use the same email address, AWeber says I'm already subscribed. So let's see what happens. This time, when I click send me the report AWeber should redirect me to the download page and I can get the free report, even though I'm already on the list. So I'm gonna click 1, 2, 3, send me the report. Okay. Now it says, check your email inbox, which is not what we wanted. I don't know why it did that. So maybe what I need to do is go back here. I was having some problems earlier with this when I was working with it. So what I'm

gonna do is go back to sign up forms. We're gonna go to this form. We're going to go to publish. We're gonna go to, I will install my form this time. Let's just paste in the raw HTML. So I'm gonna press Control C to copy. Whoops, click Control C to copy. I'm gonna go to the,

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This page here. I'm gonna go to edit. I'm gonna click here. This is all of them Control. A, this is the JavaScript, which is supposed to be working and updating, but apparently it didn't for whatever reason. I don't know. This is the first time this has ever happened to me, except when I was playing around with it before I started shooting the video. So I'm gonna do Control Victor to paste in the HTML code. And you can see there is a ton of it. Now I'm gonna click update. Nowm Hopefully everything will work this time. So open a new tab. This is the page right? Now, I need to go back and I have to keep getting that email address and copying and pasting it cause it's kind of a long one and I don't wanna screw up. So Control C to copy paste it here. First name Willie nilly. Gimme my free report. Now, if all goes right with the world, this should redirect me to the download page. I just clicked it. We're waiting. And there you go. Confirmation success. Anti-Anxiety report, click the image or link below to download your free report. So I can click that link. I can click here.

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There's the free report. Hopefully you've put in some affiliate links in there, or like I said, links back to your website products or services. Let's go back to the list right here. I'm gonna click subscribers again to the exact same list, we can see it's the anti-anxiety report. And even though I tried to subscribe to the same list a second time, I did get my lead magnet, but there is no second email that doesn't add the email or the name twice. You can see there's only one name, Willie Nilly, same email address. All is good. Now the reason

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That this is so important, once again, the reason this allows you to make more money with your existing list is because people who try to get that lead magnet again, will be able to see how awesome your information is. And that will elevate their opinion of you as an online marketer, trainer, health, fitness, wellness, whatever your niche is. And number two, that's another opportunity for them to open that PDF or watch that video and click on affiliate links or product links, service links, or website links that allow you to make an additional profit with the same people who are already on your list. So I hope you found this helpful. I would consider this whole video to be in and of itself a \$20 tip because it's worth many times over. If you continue to use this strategy from this point forward, hope you found it helpful, take care, have a great day, and I'll see you in the next video.