

## How to Instantly Create Email Templates Using SMART Design

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All right, everyone. Another great video, another cool video, where I show you that by using the AWeber smart designer feature, you can create and customized email template within seconds. And that email template will be based on the colors, the logos, the images that you use on your website. So how exactly does that work? Well, what you do is you go to your website, okay? I'm at mantra wellness, and then you copy the URL, the web address, and I'm doing Control C to copy. You do Command C on a Mac. Now, just to clarify, I do not own mantra wellness. I have nothing to do with this website. Don't know anything about it. I just like the colors and the color scheme. So, and it works great for demonstration purposes. So I'm just using this website, this website address for demonstration purposes, you would use your own website, the URL to your own website, the web address to your own website. And keep in mind, you don't have to just use the front page URL. You can use the web address to any page in your website. Whichever one you feel is best. Okay? So go back here. Now, before I paste that URL in right here, the URL, what I'm gonna do is go back to AWeber and show you how you can get to this page.

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Now, there are two ways to get to the page. One is create a message, by the way, it doesn't matter which list you start off with. Just get to the dashboard because you're gonna pick the list later after the template has been created. So you can go to create a message, go down here to smart designer. And right there, it says, use your website URL to create a template. URL stands for uniform resource locator. And that's just a fancy way of saying web address. So that's one way to get to the smart designer. I'm clicking in the white space. You can also go over here and click on messages, and that will bring you down to the email template manager. You would click on that. And this is where

you're going to find the button for your smart designer. When we create this template using the AWeber smart designer feature, it will create a template. So we've already created a practice one here. So I'm gonna delete that. We don't need that. We're gonna create a new one. So we're deleting that template. We can delete the E-myth template. I'm not using it. Don't need it. So let's just click delete there. Okay. So now let's go up here and click on use smart designer.

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Now we've already copied the URL, the web address for, you know, mantra wellness. Now this is I'm gonna point out something. The title of the website is mantra wellness, but the URL or the web address is mantra magazine. The only point I'm trying to make is that when you're trying to decide on a URL, a domain name for your website, it doesn't have to be exactly the same thing. Just like it's not the same thing here. The web title, the web name and the domain name, the web address, or two different things. So just keep that in mind. Now I'm gonna click here. Control Victor to pace Command V on a Mac. Once again, you're sitting there saying, well, I don't have a website, so this really isn't gonna help me out. But wait, you can use your public Facebook page. You can use your Instagram account, or you could use an AWeber landing page that you created earlier as the basis, the foundation for this template, that the AWeber smart designer is gonna create for you. Okay? Once you put in the correct URL, I'm gonna de-select that and just click create my template.

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And there you go. There are seven templates created. Now the button in the middle is lands on this template. We're gonna click on the button all the way to the left. There are seven total, and I'm just gonna show you what AWeber created. You can use any of them or all of them, or none of them. It's up to you. So I'm gonna click here. Okay. So this is a design that you probably would not have come up with by yourself for

better or worse. This has the nice mantra there. I mean the nice mantra wellness logo. Okay. And it's got things for events and event titles. If you don't like that, you can stick with this template and then just delete that and you can delete the social media and the, what do you think of this email survey as well. now to get back to templates, you click here and we are now gonna go to the next one and click there. Very nice, colorful. It's got the surveys stuff in there. Like I said, if you don't want it, you don't have to use it. We're gonna go to this one, just showing you what they've got. Skip over that one. Okay. We're just gonna go right to this one.

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Okay. Back to templates. And we're gonna use this one. This is the one we're actually gonna use. And this is the last, one mantra wellness. I'm gonna scroll down.

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I don't like the black button there. So I'm gonna change that and show you how to do it. And it's got some nice images, but it's got too many. So I'll show you how to delete that as well. So that reminds, me while you're in here, you can switch out the images. And then after we save the template, you can of course change the images even more. So I could put this one in there because this has not been used. I could put that one in there because it has not been used with this email template. Or I can just go back to the original, which I think is rather nice. Go down here. Let's change the background color and the button color. So let's, I'm gonna click there and we've got buttons, background header. I'm just gonna choose the tropical theme. Right. And I think that looks very nice. And I'm sitting here saying, you know what? I don't really need this. I'll delete that in a minute. Now the green does look nice, but maybe just to show you that you can change the colors individually, I'm gonna choose red because it does stand out. And just like I said, for demonstration purposes, okay. Overall, this looks nice. I

can delete any of the image, the extra image. We'll do that later so I can click save your template here, or I can click save your template here. So I'm gonna do that.

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We're gonna put this on the traffic tips list and then I'm just gonna backspace, right? And I'm just gonna call this mantra wellness template number 1, to avoid any confusion in case I modify it and create a second one. Okay. Let's click import, So it's importing everything that it just created.

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And there you go. This is the template. We're gonna fix that in a sec, second, but this is the template. Okay. And it looks nice, but I don't need 2 images. I think that's too many. So I'm gonna just click there and delete that image. I'm going to click here and I'm gonna delete the whole, not just the text, but the whole row, because I just don't need it. This is all I want is this. And this is all I need. Now, for the button, once again, you would put in the address to your website or a page in your website, the blog page, a sales page, whichever you would like, and you can of course change, you know, the font and all that. Just like you normally would with any template. Once it's created, you treat it, just like any other template.

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Now, this thing on the top causing us a little problem. What's going on there. I'm gonna click on that. Right? And that brings us to this information over here and what I'm going to do. This is a little \$20 tip here. Just click reset. Boom looks nice. And it gives you a width and height and keeps it proportional. But let's just say, I want the height to be half as high. So that would be 81, right? That's half a 162. So I'm gonna type in 81 and I'm gonna click away from it and it resets the logo. Okay. I've got, that's fine. Everything's looking good. Now what I'd like

to do is preview. I'm gonna preview the template before I save it. Don't worry. This will come out when it's actually, when it's actually the template. So let's go back here. We're going to click save as template. And this time, like I said, I've already saved it as mantra wellness, number one. So I'm just gonna call this mantra number 2, to avoid any confusion, save the template. And we can click down here. Does do an auto save, but I'm gonna just save it again.

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Save and exit. Now I'm going to go back to create a message and I'm going to click on templates. I'm going to deselect. Keep my message content, because I'm, haven't created the message yet. I'm gonna go to my templates and there's the mantra wellness number 2 template. I'm gonna click there. I'm gonna click apply. And once again, I'm gonna click here...

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And I'm just gonna reset that thing one more time to make it work. If I wanna bring it back down to 81, I can. And that's just a \$20 tip I throw I'm throwing in for free. So there you go. There's your template. You can, you know, change the text every time you send it out. If you want to change an image, but basically you've got the logo at the top. You've got the colors chosen. You've got kind of the layout. You've got the button, you know, click here to go to the blog, click here, to go to sales page, whatever you like, it's all done. And dusted, click save and exit. And don't forget, I didn't put a subject line in, but you would do that if you're mailing it out to your list. And that's all there is for the AWeber smart designer. It's such a quick, fast, easy way to create a cool, customized AWeber email template in seconds. If not minutes. Okay. Take Care. Have a great day. And I'll see you in the next video.