

My Secret Money Making Email Template

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Hi, everyone. Thanks so much for watching this video tutorial. I'm so excited that you're here because what I'm about to teach you, I guarantee is worth more than whatever you paid for the entire course. This one video is worth more than whatever you paid for the AWeber advanced crash course. Okay. So let's get started. First thing you wanna do, make sure on the right list, like I always say next, you want to create a message. I'm gonna click on the drag and drop email builder. Now the point is to show you how to create a money making template. So we gotta get to templates, right? So let's click on templates.

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First step uncheck Keep my message content Please. uncheck that. I explain that in the basic course, while you want to do that next, we gotta find the template that we want to use, which is the simplified template. And here it is right here. Now you can use any old template that you want. This is the one I like to use, but more importantly, this is the easiest one to use, to explain the concept and the strategy. There are different versions of each template or many of the templates. I'm just gonna stick with the first version. That's one. I like, I'm gonna click apply and we are done. So this is what the template looks like. Like I said, you can use any template, but this is the one I'm using for demonstration purposes. And we're gonna turn this into my money making template. Okay? So you wanna put your banner up here. That's what I would do. Let's go to image gallery. I've already uploaded the banner. You want to go to my images before we go to that, I wanna remind you once again, there are over 6,588 images that are free royalty free that you can use on any email that you send out to your clients. But I want to go to my images, the ones that I've uploaded, and I'm gonna go to this one. OK?

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That's the header banner that I want to use for this template. So this would be my company. You would use your company banner or logo up here. Okay? Now let's get down to the heart of it right in here. You know what? I'm just gonna click delete. Now you cannot delete. See, you can copy. You can copy this footer section, but you can't delete the bottom one. You can only delete this one. And once that one's deleted, you can copy it, but you can't delete it. So what I'm gonna show you is let me go to, let's go to paragraph and draw a paragraph in here. Okay? And then once you're in the paragraph, you can drag in an image and you can put it above or below the paragraph, if you need it. Now, what we're doing in this particular case, actually, what I'm gonna do is inside of this section, I'm just going to insert some code. I'm gonna delete that.

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I'm gonna paste this code Control C to copy Command C on a Mac. And I'm gonna paste that code in here. Make sure there's nothing in there. Control Victor. I'm gonna click. Okay. There you go. There is the link. That's the affiliate link. So what I just did was I'm affiliate for AWeber. So I copied the affiliate banner. You can see that right up there. I pasted the affiliate banner in here. So anybody who clicks on this, if they open my email, they click on this banner. I get a commission every time somebody clicks on the banner and purchases AWeber okay. So now what I want to do is add in a little bit of text in here. So I'm gonna grab the paragraph text there. Okay. Let's bold that. I'm gonna put another one under it.

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Okay. I'm gonna click outside of it. Pretty much done. We've got the little what do you call that? The, the divider up there. Over here. Yeah,

it's called the divider. So we got a divider up there. We got divider down there. I can save it just to make sure your work is saved. It does how to save automatically. I like to save it. And obviously whatever you're putting in the email. Now, the reason this is such a money maker for you is people don't like to sell, right? So let's just say my latest,

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My latest traffic building strategies and this in here would of course be the text with your traffic building strategies or a link to a blog post where you share your traffic building strategies. Here's the deal. We all know, everybody hates to sell. Everybody hates to be pushy. Everybody loves to be the good guy and the good gal and give away free information. Have everybody like, and trust you because you're giving away so much great free information. But at the end of the day, giving away free information all day, every day doesn't pay the bills. It doesn't make you any money. We all know that. So how can you sell to people and market to people without being pushy? Well, here's the answer right here. This is it. You add an affiliate banner at the bottom of each email. The affiliate offer has to be relevant to the niche that your subs, email subscribers on that list are interested in, right? So if it's health and wellness, then you would have to give products links, affiliate links, to products that have to do with health and wellness. If it's make money online niche, you would want to put in affiliate links that are related to the make money online niche or the online marketing niche or whatever, which of course this one would. So let's just do a preview and a test.

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And so this is what the email would look like when it's sent out. This is at the bottom. If people are not interested, that is fine. So you can leave this. Okay, let's go back and save the template. So now we gotta save the template and let's just call this the AWeber banner. How about bottom banner template? Okay. And you're done. You are absolutely

done. So every time you wanna send out an email, you pull up this template and you just put whatever text needs to be put in here. Everything else you can leave the same. Now if you send this out and after, you know, whatever, half a dozen emails, a dozen emails, you don't feel like you're getting the response that you would like. You can put an affiliate, a banner for another affiliate offer in there, of course. So you can rotate it.

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You can rotate it, So something's always different. You can keep it there for a while so that, because sometimes the principle in sales that people have to see something seven times or more before they finally buy it. Now that still begs the question. What, if you wanna sell your own stuff? How would you do that? Very simply instead of having the affiliate link here, what we would do, I'm gonna click, I'm gonna go up here. I'm gonna click delete right? Now I'm going to stick an image in there. Just put the image in there. Boom. Right. And I already uploaded an image and we're gonna go to the front. And this is the image that, you know, I created for my product, the AWeber crash course, 3.0, you put a banner in here for whatever product you're selling. So all I would do now, if you click on this banner here, you can see there's a link right here to the demonstration site. You would just put in the link to... right?

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You would just put in the link to your sales page that has this offer. And so every time someone clicks here and goes to that sales page, a certain percentage will buy your offer and you'll make money. So let me tell you, ladies and gentlemen, this is the best way to promote products and services while being unobtrusive, while being inoffensive, while being non-pushy, it's a great way, because at the end of the day, these products should be the products that you know and love that you highly recommend to friends, family, and loved ones. So if you are sharing information that you truly believe in, you should definitely

profit from it because if they don't buy it from you either A, they won't buy it at all, which means they'll be missing out or they'll be buying it from somebody else, which means you'll be missing out. So I hope you found this helpful take here, have a great day. And I will see you in the next video.