

How Easily Generate Online Reports in AWeber

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Alright, everyone in this video tutorial, I'm gonna show you how to access reports. They're so easy to access and generate, and they contain so much visual information. That's really easy to understand and interpret. So as usual, make sure you're on the right list. The list we're in this time is traffic tips. This is my demonstration AWeber site. And so there's not a lot of people on the list. So we wanna go down to reports, just click there under reports. And there you go. You can get reports on all your lists, all the opens over time, clicks over time, sales over time, or you can get stats just on the current list. Now I don't have a big list. This is just a demonstration account. I haven't sent out a lot of emails, so I just don't have a lot of data. If I go down here and click on broadcast totals, it will give you some idea of what the data will look like.

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And you can see, these are just little dummy emails that I sent out to, you know, friends that were on the list and subscribers that were just trying to help me out. So the Aqua color gives you, you know, the number of people that opened and the purple is the number of people that clicked on the emails after they opened it. Right? So there it is. So opens is Aqua, purple is clicks, and these are all just test emails. So once again, there are some stats, so it generates some cool stuff for you. It gives you a different format. If you would like to export the data as a CSV file, which is compatible with Microsoft Excel or any spreadsheet or most spreadsheet software, you could just export it there. They also, before I leave, I just wanna let you know, if you go click on back to classic reports, there's a ton more reports that you can look at all kinds of statistics, things like that. The dashboard opens over time, list reports, you know, weekly, new subscribers, opens, ad tracking, verified subscribers, all kinds of information. So just takes a second, just go in,

pick an email list, click on reports, get some stats, kind of get a feel what's going on with a, one particular list or all of your lists. And that's it. And that's all, I hope you found this helpful and I'll see you in another video.